



12-22-08

Radio America and WZBG have been working together for more than 12 years! As a small market station with limited staff, Radio America allows us to reach out to categories that traditionally do not use radio in their marketing mix! New businesses experience the power of our station, we are able to reach out to clients we just don't have the time or staff to prospect and Radio America's sales team brings in revenue during those times of the year when avails tend to be plentiful!

Jennifer Parsons
General Manager
FM97.3 WZBG